

You are invited to consider joining in a New Zebra Centre Volunteer Opportunity!

THANK YOU for your interest in the Zebra Centre.

Over the years, the Zebra Centre has been fortunate to involve talented community volunteers who shared various supports relating to marketing, communications, event planning, community engagement, and fundraising.

As the internal capacity within the Zebra Centre has grown and evolved, our needs have also evolved. With growing internal resources, our greatest area of need (and opportunity) relates to cultivating community engagement – helping to raise awareness of and support for the Zebra Centre.

Therefore, after much consideration and reflection, we would like to introduce a new opportunity for meaningful volunteer involvement:
the creation of a Community Engagement Team (CET)

This group of caring and talented community involves a mix of Zebra Centre board members, community members, and staff. The CET will support and strengthen the Zebra Centre advocacy activities in a variety of ways through events, advocacy, and connecting.

Specific opportunities for involvement include:

- Participate in planning and attending the Zebra signature event(s), which are led by the Zebra Centre. Community members could adopt specific areas to support, such as collecting auction items, arranging for entertainment and activities during the event, creating and assembling décor, securing sponsorships, promoting ticket sales...
- Promote Zebra events and activities within the community through their own personal networks
- Volunteer at third-party fundraising and community awareness events, as needed
- Build bridges with targeted communities including educators, sports teams, various business sectors, etc.
- Share Zebra communications through personal and professional networks
- Advise Zebra Centre staff on strategic communications and media stories
- Serve as community ambassadors
- ... and other engaging ideas!

CET members can pick and choose the areas and opportunities that most interest them and then share their time and talent as needed.

If you would like to become involved in the new Zebra Centre CET, please let us know by contacting Emily Hendsbee, Philanthropy Lead, at 780-391-4426 or by email at emily.hendsbee@zebracentre.ca.

