

News Release
For immediate release

February 3, 2021

Zebra Child Protection Centre Welcomes New CEO to the Herd

Zebra Centre releases 2020 Statistics



EDMONTON, AB – The Zebra Child Protection Centre is proud to announce that Emmy Stuebing will assume the role of Chief Executive Officer (CEO) on February 23, 2021.

Emmy is proud to be joining an organization making a difference in the lives of young people. With over 23 years of experience working in the non-profit sector she has worked for eight great non-profit organizations. Most recently, Emmy has been the Director of the Foundation for Edmonton Public Schools, raising funds and awareness to level the playing field for children who come to the classroom at a disadvantage.

Leading the way is familiar to Emmy as she has previously been the first Executive Director

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of the Valley Zoo Development Society and has also served as the first full-time Executive Director of the Alberta Emerald Foundation. “Emmy is incredibly passionate about the work the Zebra Centre does and has dedicated her career to giving back to our community,” says Chelsea Barlow, Board of Directors Vice-Chair. “We look forward to our collaborative partnership and her commitment to making a difference in the lives of the children and youth that we serve. We are delighted to have her join the Zebra herd!”

“I was drawn to the Zebra Centre because of the community approach of having all these partners working together to help children and youth who have been affected by abuse,” says new CEO, Emmy Stuebing. “Another thing that drew me to the Zebra Centre and that I’m really excited about are all the people, from the staff to volunteers and board members to all the partners. I’m excited to get to work alongside all these caring, compassionate people doing great work in our community.”

In 2020, the Zebra Centre supported 2,844 children and youth who experienced abuse. This is a 20 per cent increase over 2019. COVID-19 created challenges for all organizations, but despite these challenges our multidisciplinary team conducted 1,355 forensic interviews in 2020, which was a 16 per cent increase from 2019. This means that each one of these children and youth who experienced abuse was able to tell their story in a space that is safe and comfortable for them and their families all while being supported by our Zebra herd.

For more on Emmy Stuebing or the Zebra Centre, please visit our website at www.zebracentre.ca.

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Founded in 2002, The Zebra Child Protection Centre is a non-profit, community-based organization that was established to improve the lives of children who have suffered abuse. As the first Child Advocacy Centre of its kind in Canada, the Zebra Centre’s model was revolutionary - bring together a community of professionals under one roof to support the child throughout the entire disclosure, investigative, judicial and healing process. Today, the Zebra Centre leads the way in continuing to providing a safe and child-friendly space where kids can tell. For more information, please visit our [website](#).

Learn more about the #KidsCanTell story by following us on social media:



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Zebra Centre Statistics – Comparative 2020 and 2019

Stat	2020	2019
Files Discussed at Intake Increase of 13.5%	1269 files discussed - 95% police referrals - 5% other source	1118 files discussed - 94% police referrals - 6% other source
New Cases Opened Increase of 9%	974 new cases	893 new cases
Forensic Interviews (Onsite) Increase of 16%	1355 forensic interviews conducted - 786 EPS – Child - 29 EPS – Adult - 537 RCMP – Child - 2 CS – Courtesy - 1 Other Police	1167 forensic interviews conducted - 703 EPS – Child - 65 EPS – Adult - 385 RCMP – Child - 8 CS – Courtesy - 6 Other Police
Children Supported 20% more children supported	2844 children supported	2362 children supported
Adults Supported 11% more adults supported	2407 adults supported	2165 adults supported
Client Services Provided (this includes care calls, information provided, emotional support, referrals...)	21,696 client services provided	29,690 client services provided
Mental Health (MH) Referrals (this includes treatment for children, youth and caregivers)	Trauma Treatment Service (TTS) = 353 80% of caregiver responded that they were <i>very satisfied</i> , while 20% responded that they were <i>somewhat satisfied</i> with the services their child obtained through our mental health referrals.	Trauma Treatment Service (TTS) = 406 88.5% of caregiver respondents were satisfied with the services their child obtained through our mental health referrals.
Community Referrals (this includes community-based supports, caregiver/adult mental health services, etc)	551 referrals	463 referrals
Volunteer Numbers Our volunteers' numbers decreased slightly due to COVID-19.	61 child advocates 5 administrative volunteers 14 board members 18 event volunteers 1 research volunteer	76 child advocates 5 administrative volunteers 13 board members 17 event volunteers 1 research volunteer
Volunteers Hours Between March 15 – May 25, we did not have any volunteer support due to COVID-19. We slowly started to bring volunteers back at the end of May.	4636 hours - 3400.34 of which were directly supporting children & families (Centre & courthouse) - 1227.75 of which were administrative (meetings, training, file tasks) - 8 of which were events, fundraising & community development	5941.6 hours -4983.2 of which were directly supporting children & families (Centre & courthouse) - 880.90 of which were administrative (meetings, training, file tasks) -77.5 of which were events, fundraising & community development

<p>Court Preps For approx. 16 weeks, there was no court proceedings due to COVID-19.</p>	<p>151 court preps 430 Volunteer hours</p>	<p>270 court preps 445.5 * Volunteer hours</p>
<p>Court Accompaniment For approx. 16 weeks, there was no court due to COVID-19.</p>	<p>161 children accompanied on 117 court dates 501.5 Volunteer hours</p>	<p>294 children accompanied on 217 court dates 913 Volunteer hours</p>
<p>VIP (dog) Program Wren retired in February 2020 and we welcomed Captain and Triggs in October 2020 Numbers were down due to COVID-19.</p>	<p>280 times our dogs (Wren, Fletcher, Captain & Triggs) met with children. 91% of caregivers expressed being very satisfied with the comfort they or their children received from the dog, while 9% were somewhat satisfied.</p>	<p>536 times our 2 dogs (Wren and Fletcher) met with children. 100% of caregivers expressed being satisfied with the comfort they or their children received from the dog.</p>
<p>Client Feedback - OMS Initial Survey (after first visit)</p>	<p>98.9% of caregivers believed their child felt safe at the Centre 95.6% of caregivers believe their questions were answered to their satisfaction 92.3% of caregivers believed they were provided the resources to support and respond to their child's needs in the days and weeks ahead</p>	
<p>Client Feedback – OMS Follow-up Survey (after conclusion of file)</p>	<p>95.8% of caregivers felt they knew what to expect in the days and weeks that followed 95.9% of caregivers believed the services they received were helpful to child and family 95.8% of caregivers would tell someone they knew dealing with abuse about the Centre</p>	

2020 Demographics

